

PowerBroker® DLP

PowerBroker DLP is the industry's most powerful and easiest to deploy data protection solution for physical, virtual, and mobile devices. It is the first and only product that leverages artificial intelligence to radically simplify DLP deployment and deliver protection on day 1, not day 150. With PowerBroker DLP, you can protect against accidental or intentional data leaks.

Loss of customer account details, exposure of confidential information and theft of sensitive data cost companies up to 5% of revenue every year. Additionally, insiders, employees and contractors who have authorized access to confidential data are responsible for 70% of total data leaks. Our patent-pending Active Profiler technology uses behavioral profiling to detect and prevent suspicious behavior on a user-by-user basis. Because our technology is endpoint-based, it works both inside and outside your firewall, offering a complete data protection solution.

PowerBroker® DLP

PowerBroker DLP is a powerful data protection, control and monitoring solution to the problem of data privacy, confidentiality, and compliance in IT infrastructure. PowerBroker DLP effectively replaces individual security tools, such as content-aware DLP, device control, e-mail control, web control, access control to files and more, combining them into unified data control policy, delivered through Microsoft's Group Policy infrastructure.

Regulatory Compliance

PowerBroker DLP helps organizations protect confidential data and control data flow to comply with PCI, Sarbanes-Oxley, GLBA, HIPAA and personal information encryption policies.

About BeyondTrust

BeyondTrust is the global leader in privilege management, access control, identity and security solutions for physical, virtual and cloud environments.

BeyondTrust products eliminate the risk of intentional, accidental and indirect misuse of privileges on desktops and servers in heterogeneous IT systems. We empower enterprises to strengthen security, improve productivity, drive compliance and reduce expense.



A Simpler Solution for Data Loss Prevention

PowerBroker DLP makes it easy to tackle the problem of data privacy, confidentiality, and compliance in your IT infrastructure. PowerBroker DLP replaces individual security tools, such as content-aware DLP, device control, e-mail control, web control, access control to files and more, combining them into unified data control policy, delivered through Microsoft's Active Directory Group Policy infrastructure.

PowerBroker DLP combines strong security with a user-friendly, simple interface. Single-click enforcement of PCI, SOX, GLBA, and HIPAA requirements radically reduces the time and effort to ensure compliance, particularly with multiple, overlapping needs.



Powerful Protection, Today

Traditional DLP tools require a complex and time-consuming process of discovering, categorizing and classifying data to identify what needs protection, and then writing sometimes hundreds of rules. With PowerBroker DLP and Active Profiler, protecting your critical data doesn't have to wait. Powerful artificial intelligence learns the behavior of each user on the network, building a profile of what their "normal behavior" looks like. When it spots a user doing something suspicious, it can report or even block the activity instantly. That means you can start protecting your critical data today, and show results immediately.



Compliance Without the Headache

PowerBroker DLP includes One-Click Compliance, making it easy to enforce HIPAA, Sarbanes-Oxley (SOX), PCI-DSS, and Gramm-Leach-Bliley (GLBA) regulations by setting a single check box. Pre-configured templates enable quick deployment of policies to monitor and control data in accordance with the relevant regulatory or industry standard.

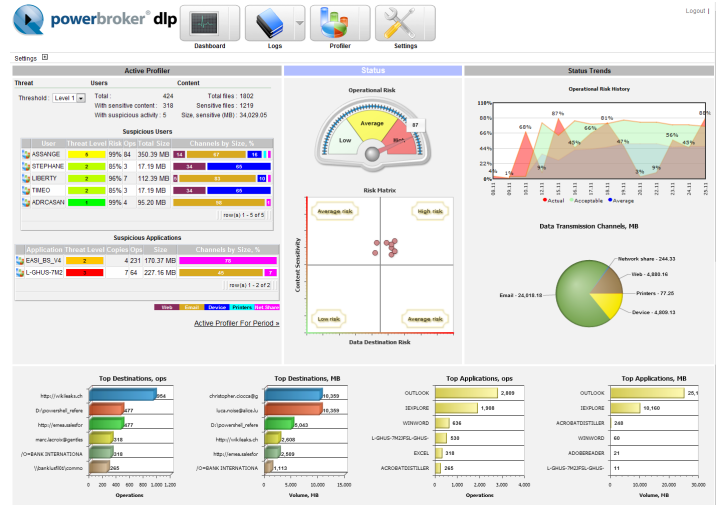


A New Weapon Against Advanced Persistent Threats

Every day, new reports emerge of industrial espionage and criminal activity using advanced and previously unknown tools to steal terabytes of data. PowerBroker DLP is a new line of defense in that fight, preventing your authorized users from being exploited by sophisticated attacks. Our code path inspection feature can help stop the malware that is responsible for nearly 50% of all data breaches—no signatures, no updating, no performance hit.

Active Profiler DX

Active Profiler DX is the intelligence behind our Zero-Touch DLP. Leveraging advanced statistical techniques, Active Profiler works in real-time to identify suspicious activity, generate alerts, and block potentially dangerous actions. In fact, Active Profiler DX is always learning, studying user behavior and adapting its knowledge base to minimize false positives and negatives. Active Profiler DX is also fully customizable, giving you granular control to adjust the sensitivity levels to your particular environment.



PowerBroker DLP Reporting Dashboard

Comprehensive Data Protection

PowerBroker DLP is a complete content-aware DLP solution, with the ability to classify data and write rules governing how that data can be used. These powerful features allow you to build on your initial PowerBroker DLP deployment by leveraging the suspicious activity highlighted by Active Profiler to direct your efforts in crafting rules. This incremental process means you are always protected, whether you've written the rules yet or not.

Implementation at Your Pace

PowerBroker DLP revolutionizes DLP deployment by allowing you to move in stages. By starting with automatic threat detection with Active Profiler DX and then gradually moving up to sensitive data classification, encryption, isolation and data access control, you can deliver value quickly, and with less resources. Break free of the bonds of traditional DLP: take PowerBroker DLP for a test drive today!

PowerBroker[®] DLP Allows Organizations to Regain Control Over Data

Security

- Comprehensive control of various data leak channels
- Addressing all data leak threats including insiders, external intruders and device loss
- Automatic alarms and/or blocks when suspicious activity is detected
- Dramatically lower exposure to operational, financial and confidentiality risks

Compliance

- One-Click Compliance with PCI DSS, HIPAA, SOX, GLBA
- Advanced reporting and auditing
- Identify most dangerous corporate data movements
- Identify faulty business processes
- Forensic analysis for root cause determination
- Access individual audit records for in-depth analysis

Productivity

- Fully transparent to users, with no user impact unless blocking, alerting, or user input is desired
- Low TCO due to minimal IT and distributed resource requirements
- Virtually no limitation on number of users, due to de-centralized endpoint solution
- No impacts on user endpoints

System Requirements

PowerBroker DLP Client

- Windows XP, Windows Vista, Windows 7 or Windows Server 2003/2008
- Disk Space: 100 MB
- RAM: 256 MB Minimum

Reporting Server

- CPU: 1GHz or better
- RAM: 1 GB
- Disk Space: 4 GB